



**State Deputy
New theme
emphasizes
our leadership in
Catholic community**

By Dave Helmstetter
State Deputy

A new theme, *Take Up His Cross...For Charity ... In Unity ... With Fraternity*, greets readers of this *Buckeye Bulletin* issue. The theme is shown in the new, colorful masthead. The words are certainly mentioned throughout this column.

In the business world, these words would be called a “mission statement”. When you think closely about these words, they make a great mission statement for all Knights

The theme emphasizes that we as Knights of Columbus must be leaders in our Catholic parish communities with programs that reflect the principle virtues of our Order: Charity, Unity and Fraternity. We must *“Take Up His Cross...For Charity ... In Unity ... With Fraternity.”*

The 2011-13 general program focuses on these main principles. These tenets address **charity** – our good works for our parishes, communities and families; **unity** – the manner in which we approach our good works, together as Knights and as a single body representing what our Order stands for; and with **fraternity** – the friendships and camaraderie we experience by belonging to the greatest Catholic organization in the world.

The *Take Up His Cross* program draws upon our call as Knights of Columbus to be strong leaders in the Catholic community. Our formation as Knights continues throughout our membership.

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‘Take Up His Cross’

Helmstetter introduces his new team, programs to Ohio Knights

The month of June was one of transition for the Ohio State Council, as two-year State Deputy Paul Upman shook hands with State Deputy-elect Dave Helmstetter and passed the baton to the new administration. Helmstetter and his team officially took over on July 1.

Helmstetter, from the Cincinnati Archdiocese, introduced his “dynamic” *“Take Up His Cross ... for Charity ... in Unity ... with Fraternity”* programs to Ohio councils at July tour programs in the six dioceses.

Helmstetter and the other Ohio State Council officers, as well as Ohio’s District Deputies, were installed during Sunday Mass at the District Deputies’ Meeting in June. Upman automatically became Immediate Past State Deputy. The others are:

- State Secretary Ken Girt (Youngstown Diocese).
- State Treasurer Bob Collins (Cleveland Diocese).
- State Advocate Kevin Miller (Columbus Diocese).
- State Warden Bob Byers (Steubenville Diocese).

The “Take Up His Cross” theme, Helmstetter said, “is our value statement, our mission statement. It emphasizes our leadership in the Catholic community.”

Among Helmstetter’s appointments are:

- State Chaplain Fr. Ron Williams,

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State Chaplain Fr. Ron Williams (left), with State Deputy Dave Helmstetter and his wife, Cinda.

The Old College Try
Because of the NFL season uncertainty,
Football Sweepstakes will have college flavor

We’re going to give our fund-raising Football Sweepstakes the “Old College Try” this year in a new and exciting way to raise money for our Ohio councils.

Because of the uncertainty of the coming National Football League season, it has been decided to go with college teams, announced Past State Deputy Gary Eckstein, Football Sweepstakes chairman. This year’s sweepstakes will feature 32 Division I college football teams, most from the Big Ten and Mid-America conferences plus some national powers to round out the ticket.

“With this list of exciting college teams, it is hoped that Ohio’s councils will sell more tickets than in 2010 – and take advantage of those HUGE rebates,” Eckstein said.

For the third consecutive year, there is an increase in rebates over the previous year for the individual councils, he added.

“Once again, the same incentives will remain in place, so there is an opportunity that the rebates this year may exceed more than \$125,000,” Eckstein said. “The bottom line is

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**Ohio Jones invites all Ohio councils on
the ‘Great Ohio Membership Crusade’!**

By Ken Gardner, State Membership Director

The theme for our Ohio State Council Membership Program for the next two years is the *“Great Ohio Membership Crusade”*. To give it life I have been enlisted as “Ohio Jones” (a cousin to Indiana Jones), and I am asking you to join me on a crusade to find new members for your council and our Order.

There are plenty of eligible Catholic men out there who would make great members of the Knights of Columbus. It is our job to go out and claim the “treasure” of new members to make our Order grow. If you didn’t see me at the Diocesan Tour Programs in July, hopefully you will see me in the future. I need as many crusaders as I can get!

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*State Chaplain
Fr. Ron Williams*



We are His Stewards

Brother Knights,

I would like to thank State Deputy Dave Helmstetter for appointing me as the new State Chaplain. The theme *"Take Up His Cross"* is especially significant for me.

I am a convert to the Catholic faith. My journey across the Tiber River happened during my studies at Miami University 20 years ago. I majored in International Studies and Russian. In my senior year, the first Gulf War took place. One thing that left an indelible impression on me was that as the nations of the world were uniting for this conflict, Pope John Paul II boldly called for peace.

I wanted to find out more about this courageous man and the faith he was preaching to the whole world. My pursuit for the truth took on a whole new direction. I took up the cross of Christ and became a Catholic at the Easter Vigil in 1993. I entered Mt. St. Mary's Seminary of the West in 1996 and was ordained a priest for the Archdiocese of Cincinnati in 2002. And since 2006, I have been the pastor of Our Lady of the Sacred Heart parish in Reading.

Many young priests ordained in the last 25 years or so would be happy to mention how the late Pope John Paul II inspired us to *"Take Up His Cross"* and become priests. We were overjoyed to celebrate his recent beatification on May 2nd.

In his book *Gift and Mystery*, the late Holy Father borrowed a phrase from St. Paul from *1st Corinthians* and described the priest as a "steward of the mysteries of God." He wrote, "The word *steward* cannot be replaced by any other. It is deeply rooted in the Gospel... The steward is not the owner, but the one whom the owner entrusts His goods so that he will manage them justly and responsibly."

The Biblical image of stewardship applies to every Christian, regardless of our state of life. Priests are stewards of the Sacraments and the Word of God. Married couples are stewards of their marriage bonds. Parents are stewards of raising their children in the Catholic faith. For us Brother Knights, we are stewards of the fundamental principles of our Order. We are stewards of love of God above all things and of our neighbor as our very selves; of unity as members of one Church and one Order; and of fraternal devotion to our Brother Knights and families. Whenever leadership is needed, we must rely on our love of life, vocations, and family to allow us to *"Take Up His Cross"* in Jesus' Name and promote the values we proudly represent. I therefore look forward to working with you, my Brother Knights throughout Ohio, the next two years.

* * *

Fr. Williams is Chaplain of Father Gustav Brotzge Council 14655, at Our Lady of the Sacred Heart Parish, Reading, and Archbishop Elko Assembly 2332.

New theme emphasizes our leadership

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We are expected to lead a good Catholic life, accept responsibilities and train ourselves for Catholic lay leadership. These familiar words are our call to *Take Up His Cross* and become outstanding leaders in our parishes and communities.

This mission statement originated from our ceremonials. These ceremonials ask the question so beautifully, but what is our response: Will we *Take Up His Cross*? In today's world, we, as Knights, are called to do just that – *Take Up His Cross* and lead by our examples of charitable works, in a unified effort, and as a brotherhood dedicated to our Catholic beliefs.

Take Up His Cross stresses the great tradition we as Knights of Columbus need to uphold – and most importantly must continue to do so in order that every Catholic man and his family can experience the benefits of membership. When leadership is needed, we must rely on our love of life, dedication to vocations and family that allow us to *Take Up His Cross* in His name and promote the values we proudly represent.

The challenge now is for us to bring this program to life – to live this mission statement fully. Are we as Knights ready to accept this challenge and *Take Up His Cross ... in Charity ... In Unity ... With Fraternity*?

Helmstetter began his journey to the office of State Deputy in 2003

Dave Helmstetter was elected State Warden at the 2003 State Convention and moved through the Ohio State Council offices. He was elected State Deputy at the 2011 State Convention.

Back in 1980 he became the fourth generation of his family to join the Knights of Columbus and his council, St. Marys Council 1592 in the Cincinnati Archdiocese. He served as Grand Knight in 1985-1988 and again in 1997-1998. In 1988 he joined the St. Gaspar del Bufalo Fourth Degree Assembly, Minster, serving as Faithful Navigator in 1996-1997.

He is a Former District Deputy, Diocesan Coordinator, State Church Director, State Retention Director and State Membership Director.

Helmstetter is a graduate of Memorial High School in St. Marys and Bowling Green State University. Professionally, he has been in the marketing/communications industry for more than 30 years.

Helmstetter and his wife of 31 years,



State Deputy Dave Helmstetter installs State Chaplain Fr. Ron Williams with his jewel of office.

Cinda, have five children: Nathan, Dominic, Matthew, Gregory and Andrea. They attend Holy Rosary Church, St. Marys, where he has served as president of Parish Council, was general chairman of the parish's 150th Anniversary Celebration, coordinator of the parish CYO basketball program and publicity/advertising chairman of the parish festival. He has served as Lector, Eucharistic Minister and Usher.

Ohio K of C golf tournaments set for Aug. 11-13

The 2011 Knights of Columbus Ohio State Golf Association tournaments will be contested on Aug. 11-13 at Hawthorne Hills Golf Club in Lima.

The Super Seniors (65+) tournament will be held on Aug. 11, with a shotgun start at 9 a.m. The Seniors (50+) will be held on Aug. 12, with a shotgun start at 9 a.m., and the Open tournament (any Ohio K of C member and team winners from district qualifiers) will be held on Saturday, Aug. 13, with a shotgun start at 9 a.m.

Cost is \$70 each for Thursday and Friday play, or \$135 for both days, and \$75 for the Saturday event. The fee includes golf, cart, prizes and dinner. Extra dinners can be requested at \$15 each; or, if dinner is not desired, \$15 can be deducted from the fee.

Interested golfers who have not already registered should contact Ed Lasch, Golf Chairman, at (330) 467-2690, or Lou Toth, at (440) 779-5803. Tournament headquarters will be at the Travelodge Motel on Leonard St. in Lima.

The Buckeye Bulletin

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Helmstetter introduces new administration, programs

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pastor of Our Lady of the Sacred Heart Parish in Reading, a suburb of Cincinnati; Chaplain of Fr. Gustav Brotzge Council 14655 at the parish; Faithful Friar of Archbishop Elk Assembly and former chaplain of the Dayton Chapter.

- State General Program Director Larry (Dynamo) Droesch, from Fr. O'Donoghue Council 3369, Wilmington (Cincinnati Diocese).
- State Membership Director Ken Gardner, of St. Joseph of the Three Rivers Council 11550, North Bend (Cincinnati Diocese).
- District Deputy Director Steve Mangan, of Beavercreek Council 7981 (Cincinnati Diocese).
- Chief of Staff James Deime, of Fr. Francis Hoffer Council 14504, Centerville (Cincinnati Diocese).

The "Dynamic" general programs are the product of Droesch, who during his tenure as State Membership Director (2007-2009) was known as "the Dynamo".

"You need dynamic programs, and we have dynamic programs," Droesch would say at the six tour stops, suggesting that "the programs can make the councils just one step better than they were last year. The general program is designed so that every member in every council in the state can, with just a little effort, be involved and 'max' the program.

"I challenge our leaders and members to think like a dynamo, and be different in your approach," he continued. "Many hours of thought and prayer went into creating the program of activities to make them as easy and fair as could be. The directors of each program area are friendly and available to assist your council in any way possible."

Droesch's fraternal year goals for the general program include:

- Having at least 325 councils report at least one program step.
- Having at least 250 councils "max" the administrative requirements.
- Having at least 200 councils make the council membership quota.
- Having at least 125 councils earn at least 2,200 program points AND achieve a new membership gain of at least one new member.

A seventh activity – Pro Life – has been added to the general reporting programs, which also include Church, Community, Council, Family, Youth and Membership. Three others – Vocations, Public Relations

and Squires – are included with the Church, Council and Youth activities, respectively.

Four newcomers are joining the reporting directors this fraternal year: Robert Walsh, Church; Mark Siracusa, Community; Joe Mackos, Council, and Jeff Kiliany, Youth. They join Mark Pickard (Family), Gary Anderson (Pro Life) and Gardner (Membership). The other directors are Mike Abfall (Vocations), Harding Christ (Public Relations) and Marty Schumacher (Squires).

Helmstetter said emphasis will be placed on leadership training. His State Training Coordinator is Terry Cooney, one of his administrative assistants, of Beavercreek Council 7981.

Among Helmstetter's goals are frequent First Degrees, incentive-based programs, work to increase the number of degree teams, renewed emphasis on the Squires program and continued stressing new council development but emphasizing what he calls no council left behind.

Gardner, portraying the fictional "Ohio Jones (cousin of Indiana Jones) at the Tour Programs, introduced the "Great Ohio Membership Crusade". Gardner will work with Gabriel Minton, of Cleveland, veteran New Council Development Director, and Retention Directors Michael Saine, of Toledo (north), and Jim Klatte, of Mason (south).

Gardner's membership philosophies and goals include:

- New members are out there!
- New councils are out there!
- Ohio's state membership team is there to help!
- Think membership 365 days of the year!
- Bring in ACTIVE members!
- Promote the Shining Armor Award!
- Think positively!
- Have FUN!

Other highlights of Helmstetter's administration include:

- Reporting will be paperless. All program reports are to be submitted online through the Ohio State Council website. No paper report forms have been printed.
- The state will return to having five divisions, based on number of members in a council (There were four division for the past two fraternal years).
- District Deputies are being asked to determine how many parish-based new councils can be established in their district.



State Deputy Dave Helmstetter watches (photo at left) as Candice Freil places the jewel of office on her husband, DD-8 Mike Freil. In photo at right, Cinda Helmstetter places the State Deputy jewel on Dave.



Football Sweepstakes: The Old College Try

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simply that the more tickets sold statewide, the more rebates can be earned by all councils participating.

"Pass those 2011 College Football Sweepstakes tickets around and go for the touchdown of rebates this fall!"

Total prizes for the season will amount to \$10,000.

The Sweepstakes tickets sell for \$10.00 each, and if the maximum number of tickets are sold statewide, councils can make up to \$3.90 on every ticket sold.

"Please remember that \$3.50 of the ticket price goes directly to the organization that does the printing, calculating of weekly winners and the promotional materials," said Eckstein. However, the Ohio State Council gets to keep the \$6.50 that remains. The rebates are based on that amount, and will be distributed in the following manner:

- If all participating councils sell less than a total of 15,000 tickets statewide, each council will receive \$2.50 for every ticket sold.
- If all participating councils sell more than a total of 15,000 tickets but less than 20,000, each council will receive \$3.00 for every ticket sold.
- If all participating councils sell more than a total of 20,000 tickets but less than 25,000, each council will receive \$3.25 for every ticket sold.
- If all participating councils sell more than a total of 25,000 tickets but less than \$30,000, each council will receive \$3.50 for every ticket sold.
- If all participating councils sell more than a total of 30,000 tickets, each council will receive \$3.90 for every ticket sold.

Some things to remember:

- Donation for each ticket is \$10.00. Each ticket is valid for eight weeks during the 2011 college football season, starting Oct. 8 and ending Nov. 26.
- Each week each player (card) has



State Warden Bob Byers acted like a cheerleader as he introduced the Football Sweepstakes at Diocesan Tour Programs.

four teams. Each has new teams each week. No other ticket will have the same teams in any given week.

- A total of \$1,200 in prizes will be awarded weekly to the ticket holders with the four teams that score the most – or the least – number of points in that given week of games. The scores from the previous week's games will be used for teams should they not be scheduled to play on any given week.
- There is only one turn-in: Oct. 8, 2011. All tickets submitted after Oct. 8 will be included in the games that remain on the ticket.
- Sold tickets are to be sent to: PSD Gary A. Eckstein, 1498 River Trail Dr., Grove City, OH 43123.
- Winners will be notified and paid automatically each week by the Ohio State Council.
- When submitting tickets to the Ohio State Council, each ticket must have the full \$10.00 submitted with the turn-in form. This allows for a simplified method of determining the rebates. Print on the stub legibly the name, address, telephone number and email address, along with the name and number of the selling council. The stub, and \$10.00, is submitted to Eckstein.
- A winners' list will be posted on www.footballsweeps.com. Password is ohiofc11.
- Questions? Call PSD Eckstein at (614) 679-4238.



Walsh



Droesch



Siracusa



Mackos



Anderson



Pickard



Kiliany



Christ



Lowery



Abfall



Schumacher

Introducing the 2011-2013 State Program Activity Directors

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Introducing the 2011-2013 State Membership Team

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Gardner



Minton



Karpinski



Ponder



Klatté



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Rhode

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Gresko



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Offenberger



Gilliland



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Darr



Deime



Tebbe



Cooney



Iacovone



Felerski



Fortkamp



Schmidt



State Officers (top row, rom left), Secretary Ken Girt, Treasurer Bob Collins, Advocate Kevin Miller, Warden Bob Byers; (front row, from left), Immediate Past State Deputy Paul Upman, Chaplain Fr. Ron Williams, State Deputy Dave Helmstetter.

Introducing the Ohio State Council Officers

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Ohio's Fourth Degree Masters

The three Fourth Degree masters of the Ohio jurisdiction are (from left), Charles Giametta, District 3; Richard Tabler, District 2; and George Bodajlo Jr., District 1.

Ohio falls short in 2010-2011 membership goals

Ohio did not meet its Supreme quota in membership for the 2010-2011 fraternal year, and started one new council.

The Membership year ended with Ohio meeting 52.25% of its Supreme quota – bringing in 2,169 new members but losing 1,241 for a net gain of only 928.

“While we did not meet our Supreme membership goals this past year, I believe that we did the best that we could under the current conditions, and I am proud and grateful to the state membership team,” said 2010-2011 State Membership Director Paul Barko.

Columbus was the only Ohio diocese to exceed its membership goal for the state, with 101%.

The jurisdiction did institute one new council – just before the end of the fraternal year. DD-78 Joe Yash was instrumental in helping to establish Our Lady of the Immaculate Conception Council 15312 at the Newman Center of Kent State University. The Grand Knight is Jim Wade.

Ohio Squires

Achievements are fantastic in 2010-2011

By Marty Schumacher
State Squires Director

Our Squires in Ohio had quite a year in 2010-2011. Here are some of their accomplishments:

- Seven new circles were instituted.
- Ohio was No. 1 in the entire Order in percentage of membership gain.
- Ohio was No. 3 in the United States in total membership, with more than 150 new Squires.
- Ohio was No. 2 in the United States in New Circle Development, with seven new circles.
- Ohio boasted 10 Squire Body of Christ award winners. This is similar to that of an Eagle Scout in the Boy Scouts. The 10 represent the biggest number in one year since the award's inception in 2005, and accounted for one-quarter of the total that Supreme has awarded.

And looking ahead to the 2011-2012 fraternal year, our Ohio Squires' goals are 10 new circles and 200 new members! Those are ambitious goals, and our Squires believe they can achieve them.

* * *

Following are the Ohio State Circle officers for the 2011-2012 fraternal year:

- State Chief Squire: Tommy D. Petrushka, of Johnstown. Circle 4624. Miraculous Medal Council 11188, Columbus.
- State Deputy Chief Squire: Chris Esparza, of Reynoldsburg. Circle 4624. Miraculous Medal Council 11188, Columbus.
- State Notary Squire: Luke P. Miller, of Navarre. Circle 2645. Massillon Council 554.
- State Bursar Squire: Kyle A. Knight, of Pickerington. Circle 4891. St. Elizabeth Ann Seton Council 11187, Pickerington.
- State Marshal Squire: Joshua I. DeJesus, of Reynoldsburg. Circle 4624. Miraculous Medal Council 11188.

* * *

Ridgeville Squire receives phone call from bishop

Brandon Nagel, sixth grader at St. Peter School in North Ridgeville (Cleveland Diocese) and a Columbian Squire, completed an art project recently in preparation for an art show the school holds each year. This year's project was to make a puppet of a saint.

Since Brandon's birthday is on St. Patrick's Day, he chose St. Patrick. After the art show, Brandon's puppet was chosen to be sent to St. John Cathedral in Cleveland for inspection the school planned on sending the puppet that looked most like a Bishop down to the Cleveland Diocese for them to see. Brandon's puppet of Saint Patrick was chosen to take the trip to St. John's Cathedral in downtown Cleveland, where it found its way to Bishop Lennon's office.

Brandon soon received a phone call at the school. Bishop Lennon was on the phone, thanking Brandon for the puppet. It's a phone call Brandon will not forget.

Obituaries

Raymond Petrilla, former state program director

Raymond Petrilla, a former state director in the Ohio jurisdiction, passed away June 14 from the effects of cancer. He was 55.

Petrilla served as Grand Knight of Adena Council 4437 (Steubenville Diocese). In the Ohio State Council, he served as General Program Director in the administration of State Deputy Baci Carpico (1995-1997). He also served as assistant to the state treasurer, substance abuse chairman, state church activities director, and as a district deputy.

His greatest love was teaching and he was a professor of biology at the Franciscan University of Steubenville for 31 years. He is survived by his wife, Pamela.

Chuck Radich, former golf, bowling director

Charles (Chuck) Radich, a long-time Ohio State K of C bowling and golf director, passed away in July following a brief illness. He served as president of both groups.

Knights to gather for Mass at shrine

It will be Knights of Columbus Sunday at the Sorrowful Mother Shrine near Bellevue (Toledo Diocese) on Sept. 25. Knights, their families and friends are invited to celebrate the 11 a.m. Mass. The Shrine is located at 4106 SR 269 north, Bellevue, OH 44811 (419) 483-3435.



The Lima Council basketball team, 2011 Ohio K of C champions.

Lima Council wins 2011 State K of C basketball title

Nine teams competed in the 2011 Ohio Knights of Columbus State Basketball Tournament, held in Columbus. Loyalty Council 2661, Lima (Toledo Diocese) was the champion, according to Richard Siefker, state basketball chairman.

Loyalty Council defeated Ottawa Council 1757 for the title, while Sidney Council 659 defeated Fr. Muehle Council 5669, Kalida, in the consolation game.

Players named to the all-star team were Doug Westerhide, Sidney; Pat Stolly, Lima; Matt Metzger and Tyler Niese, Ottawa; Craig Unverferth, Kalida. Adam Stolly, of Lima, was named Most Valuable Player.

K of C Insurance

Teach your children well

By James Valent, General Agent

State Insurance Liaison

Raising children is probably the hardest job you'll ever take. It requires you to wear more hats than you ever thought possible. Cook, chauffeur, nurse, counselor and many more ... and that's often in one morning.

One of the most important roles you accept as a parent is that of a teacher. Before they even get to school, you'll teach your children so much, and before they get out into the world, you'll instill values that they will carry with them.

Sometimes the values you want to impart (respect, compassion, accountability, financial responsibility, etc.) often run counter to what our instant-gratification driven society values. So, we strive to teach by example.

This is one good reason to carry enough life insurance to protect your family. This one simple act can show what you value. You'll show them that you love them and are concerned about their welfare. You'll show that you take your responsibility to provide for your family seriously, and that you want to make sure they're provided for even if you're not around. You'll show them that investing money in your life insurance protection is more important than the new set of golf clubs you might want, the newest and best home theater system you've had your eye on, or whatever else you might be sacrificing to pay the premiums.

It will teach them about priorities. Sure, it may not sink in at the time, especially if any of the sacrifices made prevent them from filling what they see as their immediate "needs" (really things they want, not need, like the newest DVD, video game or article of clothing). In the long run, they will learn from what you do and what you don't do. Only you can choose the lessons you will teach.

Meet with your Knights of Columbus Field Agent to review your existing coverage. Our Professional Needs Analysis, provided free, will help teach you where your coverage may be lacking. We can plan today to secure your family's future and set in motion lessons that will last a lifetime.

40 Days for Life campaign begins Sept. 28

Twice per year -- in the spring and in the fall -- Knights of Columbus and thousands of other dedicated pro-lifers across the United States, Canada, and several other nations head to the front lines in prayer to change hardened hearts and save innocent unborn children as part of the international 40 Days for Life campaign.

The fall, 2011, campaign is scheduled to run from Sept. 28 to Nov. 6 in nearly 300 cities around the globe. The non-confrontational campaign consists of 40 days of peaceful prayer and fasting for an end to legalized abortion. To date, a documented 4,313 babies have been directly saved as a result of the eight campaigns that have run since 2007.

Now is the time to begin planning for this most worthy pro-life event. Council participation in the campaign counts as an elective for 50 points in the new state pro-life program. For more information, consult the state general program manual or contact Gary Anderson, State Pro-Life Director, at 614-402-3842 or GaryAnderson5656@yahoo.com.

There are plenty of incentives for recruiting new members to the Order

While most of us do not recruit a new member for the recognition or to receive an award, the Ohio State Council always has felt that those who go out and aggressively make our order grow should be rewarded. Thus, the Incentive Program for the 2011-12 fraternal year will reward members who step up to the plate and recruit new Knights.

These incentives will be offered to individual members, District Deputies, and to councils. They will be promoted throughout the year and are listed below to get our membership fired up and recruiting.

District Deputy Incentives

(Based on July 1 to June 30 Supreme Council numbers)

- **McGIVNEY AWARD**- A District Deputy who achieves his District's Supreme Membership Quota will receive \$25.00.
- **QUICK START BONUS**- A District Deputy who achieves, by December 31 his District's Supreme Membership Quota will receive \$100.00.
- **FALL FORWARD AWARD**- A District Deputy who has 100% active council

Ohio Jones

Continued from Page 1

It's time to get busy planning your council's membership recruitment effort. Councils that wait until later in the year miss out on some great recruitment ideas and incentives. Here are some membership programs you should be working on now:

- If your council holds a Fr. McGivney Degree in August, send an email to me at kpgardner@fuse.net letting me know the names of the members who brought in a new member and if your council sponsored a Fr. McGivney Degree.
- Get as many prospects as possible signed up and through the First Degree by Sept. 30 to be eligible for the Family Recruitment Effort First Quarter incentive.
- Plan a "Sundae in September" membership recruitment drive in September.
- Order your Supreme Council Membership Blitz recruitment material



"Ohio Jones", aka State Membership Director Ken Gardner.

by filling out a Blitz order form. Go to www.kofc.org and type "blitz" in the search box to find the form

- Check your Supreme Council membership quota that is sent to the Grand Knight and put together a recruitment plan to not only meet, but exceed that quota.

Membership Recruiting

How about holding a 'Sundae in September'?

Has your council ever held a Church Drive where you serve coffee and doughnuts and no one sticks around long enough to talk about joining the Order? They grab a doughnut for their kids and a cup of coffee for themselves and head out the door.

Our idea is to put a sticky ice cream Sundae, or a root beer float, in the child's hands! Most dads aren't going to put his kids in the car holding that! This give you time to recruit!

We are calling this recruitment drive "A Sundae In September". The thought is that if we tell eligible Catholic men -- and his family -- about our Order, they will want to join.

We are asking Ohio councils to sponsor an Ice Cream Social recruitment effort during the month of September. Serve ice cream Sundaes or floats to members of your parish after Masses. Or hold an Open House at your council and serve ice cream. Or pick another parish event where you can serve it.

While they are enjoying their treat, tell them about our Order and your council. Be sure to have plenty of recruitment pamphlets and Form 100's on hand!

When you've held your "Sundae in September", tell me about it: email me at kpgardner@fuse.net. A story about the best program will be in a future issue of the Buckeye Bulletin,

participation in which each council brings in at least one new member during the October Blitz will receive \$25.00 and a plaque.

- **SPRING AHEAD AWARD** - A District Deputy who has 100% active council participation in which each council brings in at least one new member during the March Blitz will receive \$25.00 and a plaque.
- **BLITZ AWARD** - A District Deputy who has 100% active council participation in which each council brings in at least one new member during both the October and March Blitz's will receive an additional \$50.00 (\$100.00 total)

Council Incentives

(Based on June 30 to May 1 Membership numbers, except for the Century Club Award)

- **SUPREME QUOTA AWARD**- Each council that makes its Supreme Council quota for membership by May 1 (above suspensions and withdrawals) will receive a plaque at the State Convention.
- **QUICK START BONUS**- Each council that achieves, by December 31, and maintains until May 1, its Council Supreme Membership Quota will receive a plaque and \$50.00.
- Each council that makes its Supreme Council quota plus 20%, by May 1, will receive \$50.00.
- **GOLD CROSS AWARD**- Each council that brings in 50 members (above suspensions and withdraws) by May 1 will receive a trip for its Grand Knight to the Ohio State Council Convention.
- **CENTURY CLUB AWARD**- Each council that reaches the Century Club (an increase of 100 members over suspensions and withdraws) for the fraternal year July 1 to June 30 will receive a trip to the Supreme Convention for the Grand Knight.
- **CLEAR AWARD**- Each council that uses the *Step #68- Bring a Brother Back, It's Perfectly CLEAR* activity from the Membership Program and brings back five former members will receive a plaque and \$50.00.

Individual Member Incentives

(Based on June 30 to May 1 Membership numbers)

- Five (5) new members- \$15.00
- Ten (10) new members- \$25.00
- Twenty-five (25) new members- \$50.00
- Fifty (50) new members- Registration fee, two night hotel, and \$50.00 cash for the State Convention
- One-hundred (100) new members- Registration, three nights hotel, and \$250.00 cash for the Supreme Convention

Quarterly Incentive Programs

The first Quarterly Incentive Program is titled "Family Recruitment". Other quarterly programs will be announced as they get closer.

July/August/September Incentive- Family Recruitment

In order for our councils to grow, we need to recruit FAMILIES into our order. The first three months of the fraternal year offer many opportunities to recruit young men with families, older men with grandchildren, and our own family members. Family programs, such as Family Picnics, Family Outing, etc. held during July are a great chance to recruit family members into your council. Knights of Columbus Family Week, normally held the second week of August, provides councils with the opportunity to schedule special family programs and recruitment efforts. Our new state wide recruitment effort to be held in September, *A Sundae in September*, is a great chance to bring families together and let them know about our order. We are asking all councils in the state of Ohio to have an Ice Cream Social recruitment effort during the month of September 2011. Serve ice cream sundaes or floats to members of your parish after masses. Or hold an Open House at your council where ice cream is served. While they are enjoying their treat, tell them about our Order and your council. Be sure to have plenty of recruitment pamphlets and Form 100's on hand.

- Any Member who brings a new member into the order during July, August, and September will be placed in a drawing for a 2012 Four Pack of Season Passes to all Cedar Fair theme parks. This includes Kings Island, Cedar Point, and Geauga Lake's Wildwater Kingdom in Ohio. All new members will also be placed in this drawing. Value is approximately \$600.00.
- Any Council that brings in at least three members during July, August, and September will be placed in a drawing for \$100.00

Any District Deputy who reaches 25% of his District Membership Quota during July, August, and September will be placed in a drawing for \$200.00

2011 Matching Funds Campaign

Taking Up His Cross to help strengthen Catholic religious education begins Sept. 1, ends Nov. 15

By Kevin Miller

State Advocate

2011 Matching Funds Chairman

The Ohio State Council's Annual Matching Funds Campaign is our way of strengthening the Catholic education effort in every Catholic Church, in every Parish School of Religion and in every RCIA program.

This year's campaign will begin Sept. 1 and end Nov. 15. "Matching Funds" means that our Ohio Charity Foundation will "match" any contribution from individuals, councils, assemblies, Squires circles, up to the first \$25,000 received before Nov. 15.

Theme of the 2011 campaign is "Taking Up His Cross Through Religious Education", emphasizing our tradition of support for spreading the "Good News" of our Catholic faith.

Following the campaign, checks – based on the amount collected in each diocese – will be presented to the Religious Education Directors of Ohio's six dioceses at the Mid-Year District Deputies' Meeting in January. We also will distribute awards for councils that

contribute the highest actual amount and highest per-member amount in each diocese. District Deputies who have 100% participation from the councils in their districts also will be awarded plaques.

Matching Funds contributions are a mandatory "step" in the Church Activities Program (Step 1). Please refer to the "Take Up His Cross" State Program manual. Councils will receive 100 points for completing the "step".

All checks must be made payable to the *Ohio State Council Knights of Columbus* and mailed to: Kevin Miller, State Advocate, 1101 Arbor Oaks Lane, Galloway, OH 43119.

Our Matching Funds campaign raised more than \$38,000 last fraternal year. With the \$25,000 matched by the Charity Foundation, we were able to distribute a total of \$63,000 to our diocesan religious education departments for purchasing such items as DVDs, manuals and videos on our Catholic faith.

We suggest councils send their contribution in EARLY so that it can be "matched".

Thank you for your continued support of our Matching Funds Campaign. And together, let us all "Take Up His Cross" for Catholic education.

2011 Pennies for Heaven Campaign:

'Support Our Seminarians'

We associate the common ocean vessel distress signal, "SOS", for "Save our Ship". In the Knights of Columbus, we also have a SOS distress signal.

It's SOS – Support Our Seminarians.

That's our theme for Ohio's Pennies for Heaven Campaign. All Knights in Ohio are asked to Support our Seminarians and our diocesan vocation offices with your continued financial assistance.

We have an ambitious goal this year, following another record-breaking campaign in 2010-2011 that raised more than \$96,000. We're aiming at going over the \$100,000 mark this fraternal year.

And we can do it! Our Ohio councils have realized the importance of supporting our seminarians through the diocesan vocations offices.

Our 2011-2012 Pennies for Heaven campaign asks that councils continue to "Pass the Jug" at meetings and council activities. And we ask councils to sponsor a special "Pennies for Heaven" fundraising program as well.

The campaign begins on Sept. 1, and will run until April 1, 2012. The first phase turn-in will be Dec. 1 and the final turn-in will be April 1. Councils are asked to send a check, made payable to the Ohio State Council Knights of Columbus, along with the completed turn-in form, to the State Secretary.

We will continue the awards for those contributing \$1,000 or more.

Soccer Challenge

It's time for councils to plan their competitions

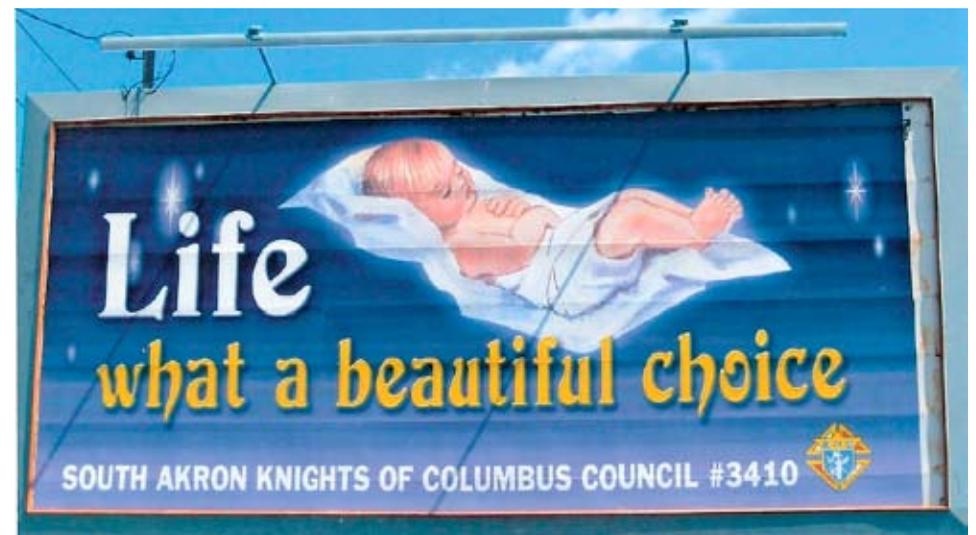
The Knights of Columbus Soccer Challenge is a competition designed for players to demonstrate the most basic soccer skill – the penalty kick.

The competition is open to boys and girls in your community, ages 10-14. Each player is allowed 15 shots at the goal from the penalty line (12 yards from the goal). Winners progress to the district, regional, state and international levels.

Participating councils should order their Supreme Soccer Challenge kits now. They contain a guide explaining the guidelines, entry form, score sheets, posters, certificates, and a council report form. The kits can be ordered online from the Supreme website at www.kofc.org (under the publication & resources tab). Councils also should arrange for the use of a site to hold the local challenge sometime during the month of August or early September.

District Deputies with two or more councils in their district should arrange a District Challenge between mid-September and early October. Diocesan District Deputy Coordinators should complete their Diocesan Regional Challenge by Oct. 22.

Youth Activities Director Jeff Kiliany



Life: what a beautiful choice

South Akron Council 3410 (Cleveland Diocese) sponsored this billboard. The location was donated by Brother Knight Walt Cyc; the poster was sponsored by area businesses and individuals.

Knights of Bryan Council 1915 lead effort to bring Catholic radio to northwest Ohio

The Knights of Bryan Council 1915, Toledo Diocese, are bringing the voice of Catholic radio to northwest Ohio, as well as parts of northeast Indiana and southern Michigan.

The council is sponsoring the station, and has received a license to operate WRRO, 89.9 FM, which will be broadcast from a tower in Edon in northwest Ohio. At present, Knights and others in the Catholic community have been raising funds to operate the station, with a goal of \$125,000.

It is the culmination of four years of planning and work to get the project on the air. The FCC has given organizers a timetable to see their dream realized.

An existing broadcaster, Redeemer Radio 1450 AM in Fort Wayne, Indiana, is working with the group. Catholic radio station EWTN will provide much of the programming.

One of the Bryan Council volunteers is Mark Siracusa, the Ohio State Council's Community Activities director.

"Fundraising has been going good and the station should be online in the fall," he said. Much of the financial commitments have come from Catholic parishes in northwest Ohio and the northeast corner of Indiana.

Ohio State Council's Website

www.kofcoho.org